



CALPEEK

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CAMPAIGN '92: CANDIDATE PICTURE CLEARING.

Editor's note: With this issue of CALPEEK we shift from REMAP WARS to CAMPAIGN '92. Filing for legislative and congressional seats opened Feb. 10th. Here is an update on some new developments...

- 20th S.D. - As expected, State Sen. Pres. David Roberti(D-L.A.) will move into this Valley district to run in an April 7 SPECIAL ELECTION for the remaining 2-years of former Sen. Alan Robbin's term. At this point it doesn't appear that Roberti will have a serious challenge, but we'll know for sure in 7-10 days. Assemblymembers Richard Katz(D-Panorama City) and Terry Friedman(D-L.A.) say they are still looking things over...

- 56th A.D. - This southeastern L.A. County A.D. could be the new home for Demo Assemblyman Bob Epple. Epple had been looking at the neighboring 58th A.D., but last week announced he would run in the 56th. It's a more GOP-leaning A.D., with a 41.89% GOP vs. 49.29% Demo registration. Before moving, sources say Epple and the Demos did a poll and it showed Pres. George Bush to be in very POOR shape in this A.D. The GOP types looking here include former Cerritos Mayor Don Knabe and perhaps former Assemblyman Paul Zeltner...

- 11th C.D. - The mystery of what Demo Assemblyman Lloyd Connelly of Sacto would do in June has been solved. He'll run for a superior court judgeship instead of re-election or this new C.D. With Connelly out of the running here, the best known Demo is SMUD Board member Ed Smeloff. The best known GOPer is Sacto Co. Sup. Sandra Smolley. The district leans Demo, but only with the RIGHT kind of candidate...

- 53rd A.D. - Veteran GOP political consultant George Young is running for the

assembly in this So. Bay area of L.A. Co. This campaign comes 30 years after Young's first run for the assembly in 1962. Young will get help from a number of former staffers and associates; and look for a former GY&A client, the NRA, to help out in a big way. Young's GOP rivals include Redondo Beach Mayor Brad Parton, Torrance Councilman Dan Walker and perhaps Redondo Beach Councilwoman Barbara Doerr...

- 55th A.D. - Still no resolution to the head-to-head battle between Demo incumbents Dick Floyd and Dave Elder. However, CALPEEK sources report that Carson Mayor Pro Tem Juanita McDonald(D) is also looking here. FYI: Elder has the backing of U.S. Reps. Howard Berman and Henry Waxman. Consultant Jerry Seedborg is working on the Elder campaign — and 5,000 Elder potholders have already been mailed...

- 57th A.D. - Correction from last week. Hilda Solis is not the only Demo running to replace Demo Assemblywoman Sally Tanner. Tanner's AA, Councilman Ed Chavez of La Puente, is also running and has been endorsed by Tanner...

- 25th A.D. - This Central Valley A.D. is OPEN. It leans GOP with a 41.72% GOP to 49.20% Demo registration. There are two GOPers looking things over: publisher Bill Mattos and Stanislaus Co. Sup. Rolland Starn. The Valley Demos (Condit, Areias, Cannella, et al) had pinned their hopes on Mariposa Co. Sup. Art Baggett, but he dropped out. The top Demo now is Stanislaus Co. Clerk-Recorder Karen Mathews. There are some other Demos who are looking, but they aren't heavyweights...

- 31st C.D. - Demo U.S. Rep. Marty Martinez now represents this C.D., but CALPEEK sources say L.A. City Public Works Comm.

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Percy Duran may want to challenge Martinez. If he doesn't go after Martinez, he might run for the OPEN 33rd C.D. against Demo Assemblywoman Lucille Roybal-Allard...

- 51st C.D. - Here GOP U.S. Reps. Bill Lowery and Randy "Duke" Cunningham still have not resolved their differences. Lowery has seniority on his side, but Cunningham, a former Navy fighter pilot, isn't backing off. A CALPEEK source who ran into Cunningham asked him if he was sure he knew what he was getting into. Cunningham said, "The Duke didn't fly over Hanoi without dropping bombs." Stay tuned...

1992 U.S. SENATE UPDATE: THE GENDER GAP.
Editor's note: Here is an update on some odds & ends from the two U.S. Senate races taking place in Calif...

- GENDER GAP IN POLL - Although it was not part of the news release distributed by the Field Institute, who regularly produce the Calif. Poll, there were some interesting numbers about WOMEN voters who were questioned about preferences in the upcoming DEMO U.S. Senate races here in Calif. Turns out that with WOMEN candidates in the Demo field, THERE IS a gender gap factor for the short-term/2-yr. seat. The gap isn't present (so far) in the GOP race...

...For the 2-yr. term (seat now occupied by U.S. Sen. John Seymour), former S.F. Mayor Dianne Feinstein is absolutely CRUSHING Controller Gray Davis with Demo women voters. DiFi has 62% to Davis' 28%...

...For the 6-yr. seat (now occupied by retiring Demo U.S. Sen. Alan Cranston), the gender gap is NOT present as yet. The overall leader among the Demos is Lt. Gov. Leo McCarthy. Among Demo women, he leads with 37%, compared to 30% for U.S. Rep. Barbara Boxer and only 4% for U.S. Rep. Mel Levine. Although the gap could close and then swing in Boxer's direction, the current numbers are somewhat surprising given the fact that Boxer's ENTIRE campaign message thus far has been aimed at WOMEN. We'll have to see what the next poll shows, but if it's any comfort to Boxer, the Field Institute claims that 57% of the Demo primary voters will be WOMEN...

- MONEY, MONEY, MONEY - Here is a simple chart which shows how well (or how poorly)

the Demo and GOP U.S. Senate candidates are doing. The first column has the amount of money raised from July to Dec. of 1991; the second column has the total amount raised during the whole campaign; and the last column has CASH ON HAND. CALPEEK has rounded off the numbers. Note: a number of these Demo and GOP candidates TRANSFERRED money from existing committees to their new U.S. Senate fundraising committees...

DEMOS

Candidate	6-mon.	Total	C-O-H
Feinstein	\$1.19 M	\$2.0 M	\$.76
Davis	\$.50	\$1.8 M	\$1.53 M
McCarthy	\$.75	\$1.6 M	\$.80
Boxer	\$1.68 M	\$2.1 M	\$1.26 M
Levine	\$1.28 M	\$3.0 M	\$3.72 M

REPUBLICANS

Candidate	6-mon.	Total	C-O-H
Seymour	\$1.71 M	\$2.9 M	\$1.06 M
Dannemeyer	\$.81	\$1.2 M	\$.51
Bono	\$.10	\$.1	\$.01
Campbell	\$1.47 M	\$3.2 M	\$2.09 M
Herschensohn	\$1.23 M	\$1.4 M	\$.50

- SWOPE JOINS LMc TEAM - Boston-based media consultant Ken Swope has been hired to produce TV spots and direct media strategy for Lt. Gov. Leo McCarthy. Swope produced LMc's TV spots in his successful 1990 reelection campaign...

- BONO HIRES FINANCE DIRECTOR - It's about time, babe. With only \$10,624 COH in the last report, GOP candidate Sonny Bono has hired Sandra Baxter to be his finance director. She was a deputy field director of finance with the RNC prior to taking this job with Bono. We'll see if Baxter can make "the beat go on." Stay tuned...

L.A. DEPUTY MAYOR AT CURRENT AFFAIRS FORUM.

L.A. City Dep. Mayor Linda Griego will be the guest speaker when the L.A. Current Affairs Forum meets Feb. 25. Also on the agenda is Chip Jacobs of L.A. Business Journal. Topic of the evening is "INSIDE CITY HALL: Working With the Business Community." Reception 6 p.m., dinner 7 p.m., Beverly Plaza Hotel, L.A. For info and RSVPs Emma Schafer (310)445-8862...

WILL CA DEMO PARTY BACK CMA's HEALTH PLAN??

Will HEALTH CARE become a driving issue in Calif. this election year? CA Demo Party chairman Phil Angelides thinks IT WILL and says he plans to sit down with the Calif. Medical Assn. (CMA) to discuss their proposed health care initiative...

...Angelides' statement was made during a news conference prior to the Jan. 31 CDP Unity Dinner in L.A. In response to a question from CALPEEK about endorsing the CMA initiative, Angelides said he'd give it a good look, but wouldn't go any further...

...If the CDP were to endorse the CMA plan, it would really shake things up politically and give Demos a powerful election issue. And who should know better than U.S. Sen. Harris Wofford (D-PA), who was the CDP's keynote speaker at the dinner. Wofford was the underdog who used health care to crush former AG Richard Thornburgh in a critical special election last year. Wofford said workers are just one pink slip away from no health care protection and thus are ready for action on this issue. Stay tuned...

CA INITIATIVE UPDATE: MORE MEASURES SEEK TO QUALIFY FOR THE NOVEMBER 1992 BALLOT...

Editor's note: Here is an update on 1992 initiative proposals which have been given the OK to collect signatures for the November 1992 ballot. Committees have been urged to return petitions by April 17 to allow enough time for signature verification...

- "STATE HEALTH CARE PLAN" is the official title of a second statute initiative by Michael Weinstein (213)462-2273. This measure is almost the same as an earlier Weinstein proposal, but there are some technical changes. The first measure was approved for circulation, but NO signatures were collected. Weinstein has until June 19 to gather 384,974 signatures for this plan...

- "MINORS. DRIVING AND ALCOHOL," is the official title of a statute initiative which makes it a crime for anyone under the age of 21 to operate a vehicle with ANY amount of alcohol in their blood. The proponent is Carla Lowe of Carmichael (916) 965-4825. She has until June 22 to collect 384,974 signatures...

- The CA Tax Reform Assn. has filed a statute with the AG (Feb. 3) to roll back

the new State sales tax (1/4 cent), SPLIT the property tax rolls in CA, repeal the snack tax and newspaper/publications tax, and close other tax loopholes. Backers call their measure, "Tax the Rich, Relieve the Middle." Language from SB 82 (Kopp) will be used for the split roll part of the statute. CTRA and its allies won't have very much time to qualify this initiative. In fact, some think it's too late...

BATTLE OVER POLICE REFORMS LOOMS IN L.A.

Battle lines are beginning to take shape in the City of L.A. over a proposed change in the charter which will eliminate civil service protection for CHIEF OF POLICE and will limit a chief to two 5-year terms in office...

...Although this charter amendment doesn't have a letter or number as yet, both sides have formed special committees. The YES side goes by the name of Citizens for Law Enforcement and Reform (CLEAR). CLEAR is co-chaired by Warren Christopher and Roy Anderson. Christopher is the attorney who chaired a special panel which investigated the Rodney King-L.A.P.D. beating last year and made recommendations which resulted in this charter amendment. Anderson is the chair of of L.A. 2000 Partnership. Bondie Gambrell will be treasurer. The campaign general counsel will be Phil Recht of the Manatt, Phelps law firm. Marathon Communications of L.A. will do the daily campaign management, while Glazer & Assoc. of Roseville will assist with initial strategic planning...

...The NO side goes by the name of Citizens for Integrity & Viability in the City Charter, or CIVICC. Peggy Rowe Estrada is the group's founder, but among its 65 members are such well knowns as Dr. Julian Nava, former L.A. Mayor Sam Yorty, former L.A. City Atty. Roger Arnebergh, Celes King, Monroe Richman and former L.A. City CAO C. Erwin Piper. There are no co-chairs or treasurer as yet, nor is there a campaign firm on board. But that will change...

...Estrada says that since L.A.P.D. Chief Daryl Gates is leaving, "This fight is about good government. Corruption has been here before and it will be back again without CIVIL SERVICE protection for the police chief."...

SCAG REGIONAL GENERAL ASSEMBLY FEB. 27-28.

The Southern Calif. Assn. of Govts.(SCAG) will hold its Regional General Assembly Feb. 27-28, at the Mandalay Beach Resort in Oxnard. For info about this annual conference, contact Fernando Del Rio at (213) 236-1885...

SB 267 WINS FINAL VOTE IN STATE SENATE.

SB 267 by Quentin Kopp(I-S.F.) to repeal the unfair SALES TAX on magazines & periodicals (such as CALPEEK) cleared the Senate Appropriations Cmt. on an 8-3 vote on Jan. 28 and the FULL Senate on a 28-5 vote on Jan. 30. STOP (Stop Taxation of Publications) estimates that 37,000 Calif. jobs could be lost if the sales tax on magazines is not repealed. Stay tuned...

ORANGE CO. DEMOS SET MAR. 6-7 CONVENTION.

Between 1,000 and 1,500 Demos from ORANGE COUNTY are expected to attend their annual convention Mar. 6-7 at the Anaheim Hilton Hotel. CALPEEK sources expect most of the Demo U.S. Senate candidates to be present, as this is one of the few times when Demo activists from Orange Co. are all at the same place. For info, call the Orange Co. Demo Central Cmt. at (714)835-5158...

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NEW JOBS, ADDRESSES AND PERSONNEL NOTES.

Editor's note: Here are some items to mark down in your notebook...

- William E. Duke, former mgr. of PA for ARCO, has joined the L.A. office of Fleishman-Hillard, Inc. as a sr. counselor...

- Kevin O'Donnell has been named director of survey research for the Nat' Republican Congressional Cmt. O'Donnell operates his own survey firm in No. Calif. prior to this appointment...

- DeAnn Erlin has been named PA director for the So. Calif. office of CA Republicans for Choice...

- Sheldon I. Ausman is the 1992 chair of the L.A. Chamber of Commerce. He's a sr. VP with Johnson & Higgins of CA...

- Orange Co.-based Campaign Management, Inc. has signed ex-Asst. U.S. Atty. Bill Fahey for the GOP primary in the new 36th C.D., and Professor Robert Simmons for the 3rd district, San Diego Co. Bd. of Supes...

- Add the name Dave Gilliard to the Sacto-based campaign management firm of Huckaby Rodriguez, Inc. (H-R-G Inc.)...

- Decision Research, the San Diego & L.A. polling firm, has signed attorney Byron Georgiou, a Demo running in the 49th C.D. DR also doing polling for San Diego Co. Sup. Susan Golding, who is running for mayor...

- Campaign and election law specialist Lowell Finley has joined the S.F.-based law firm of Altshuler Berzon Nussbaum et al...

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- CERRELL ASSOCIATES seeks highly motivated individual to join its busy local government affairs division. Must possess a working knowledge of local area governments and agencies and have 2-3 years experience. Cerrell Associates is one of the State's leading public affairs agencies specializing in environmental, transportation and land-use issues. Please fax your resume to (213)466-8653, Attn: Hal Dash or Steve Bullock...

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